ABSTRACT

Disclosed is a carrier core material containing at least one metal oxide (MLO) having a melting point of not higher than $1000\,^{\circ}\text{C}$ and at least one metal oxide ($M^{H}\text{O}$) having a melting point of not lower than 1800°C, wherein the metal (M^H) for constituting the metal oxide (M^HO) has an electrical resistivity of not less than $10^{-5} \Omega \cdot cm$. Also disclosed is a two-component developing agent comprising a coated carrier, which comprises the carrier 10 core material coated with a resin, and toner particles. Further disclosed is an image forming method comprising developing an electrostatic latent image formed on a photosensitive member with the two-component developing agent using an alternating electric field. The carrier 15 core material and the coated carrier have high magnetization and are free from occurrence of leakage of electric charge over a wide range of electric field from low electric field to high electric field. According to the two-component developing agent of the invention, an excellent image can be formed. 20